

PRESS RELEASE

Ressources Appalaches Retains Renmark Financial Communications Inc.

Rimouski, September 21, 2012 – Ressources Appalaches (APP-TSXV) is pleased to announce that it has retained the services of Renmark Financial Communications Inc. to handle its investor relations activities.

“We have selected Renmark to reinforce Ressources Appalaches Inc.’s profile in the financial community and enhance the visibility of our project portfolio. We choose Renmark because its standards and methodologies fit best with the message we wish to communicate to the investing public,” noted Alain Hupé, President & CEO of Ressources Appalaches Inc.

In consideration of the services to be provided, Ressources Appalaches Inc. has agreed to a monthly agreement with a monthly retainer of \$7,000 to Renmark Financial Communications Inc.

Renmark Financial Communications Inc. does not have any interest, directly or indirectly, in Ressources Appalaches Inc. or its securities, or any right or intent to acquire such an interest.

About Ressources Appalaches

Founded in 1994, the goal of Ressources Appalaches has been to discover and develop deposits of base and precious metals in Canada, and more specifically in the Appalachian geological formation of Québec and Nova Scotia. Ressources Appalaches is now mainly focused on the development of the Dufferin gold mine in Nova Scotia.

The contents of this press release were prepared and checked by Alain Hupé, Eng. a Qualified Person as defined in NI 43-101. Neither the TSX Venture Exchange nor its Regulation Service Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts any responsibility for the adequacy or accuracy of this release.

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This press release may contain certain forward-looking statements that include elements of risk and uncertainty. Consequently, actual results may differ substantially from those anticipated in such statements. These risks and uncertainties are described in the quarterly and annual reports, and in the documents submitted to the securities administration.